



YOUTH 2 BUSINESS FORUM 2011 - 2012



Information & contract

WHAT IS YOUTH 2 BUSINESS?

Youth 2 Business is a unique opportunity for AIESEC in Belgium partners to open discussions over important topics and global trends with open-minded students from all over Belgium. The forum will consist of panels, workshops and inter-generational focus groups attended by 400-500 students. These activities aim to bridge the gap between youth and business by discussing and collaboration around 4 main global trends affecting our society, educational system and the way we do business.

AGENDA AND FLOW

08:30 – 09:00 Registration and Breakfast

BUSINESS TO YOUTH

09:00 – 10:00 **Opening** (Meet the youth of the world)

10:00 – 12:00 **Panel Debate** from experts on the different topics to be addressed.

12:00 – 13:00 **Lunch** with Global Youth Representatives and Networking

(The audience is split into 4 tracks according to topic)

13:00 – 15:00 **Partner Workshops** (Forum sponsors will host a 120 minute workshop with 50 to 70 youth leaders and corporate guests attending. Workshops aim to educate delegates about how the company/organization addresses the topic in discussion and for them to create their own opinion and prepare for the Focus Groups. You are encouraged to attend a workshop as a delegate and contribute to the discussion.)

YOUTH TO BUSINESS

15:00 – 17:00 **Focus Groups** (Participate in an inter-generational focus group with both corporate guests and students. The Focus Groups aim to generate discussions and debates on targeted topics, and generate the desired output.)

YOUTH AND BUSINESS

17:00 – 18:30 **Consolidation and presentation** (Each group presents the output of their Focus Group to the plenary and the floor is opened to the participants of other groups for further discussion)

18:30 – 19:00 **Closing Panel** (Open debate between youth and corporate guests after a year of working together in the different topics of: Innovation, Sustainability and Mobility. Official closing by key note speaker)

19:00 – 21:00 **Networking Event** (AIESEC in Belgium will host a networking diner during which time you may meet students and recent graduates as well as other executives from around the world to discuss ideas and network.)

PARTNER BENEFITS

- Empower your employer brand amongst 400 talented students
- Access to AIESEC youth opinion
- Assess your case in a 2hour workshop
- Direct interaction with the most talented student community in Belgium
- Design the methodology of discussion to capture specific output
- Brand visibility in published outputs

TOPICS

For each Youth 2 Business Forum there is general topic. This topic will be discussed during the panel debate by the experts present. Afterwards the group is broken down into 4 subgroups, each handling another global topic related to the main Y2B topic.

The topics for this year's edition are;

General topic *What are the competences needed by the next generation?*

Subtopics **Youth Innovation**

(How can young people drive change? How can our passion impact our society?)

Global Mobility

(How will globalization impact the international career opportunities for young graduates?)

Sustainable Thinking

(What should our ecological footprint be? How can we create environmental awareness amongst youth?)

Technological Revolution

(How does technology impact the way we do business? What skills must young graduates have to improve their understanding of IT?)

TIMING

AIESEC organize 2 Youth 2 Business Forums next year. The first one will be beginning of November where the Youth 2 Business will precede the National Training and Motivation Seminar – the biggest AIESEC conference of the year. The second Youth 2 Business will be held at the beginning of February.

INVOLVEMENT PACKAGES

Forum Partner

- Welcoming key note speech to plenary
- Exclusive sponsorship and branding of entire forum
- Logo in banners in main auditorium throughout the day
- Logo in banner in every workshop room, 1 page advertisement in AIESEC in Belgium's annual report
- All Topic Partner benefits

Topic Partner

- Exclusive sponsorship and branding of topic track
- Opportunity to design track name
- Quarter page advertisement in AIESEC in Belgium's annual report
- Logo in banner in workshop rooms within the track
- Informative stand to distribute corporate information
- 10 minute presentation during opening panel
- All Workshop Partner benefits

Workshop Partner

- 90 minutes workshop attended by 40-50 students or recent graduates
- Logo and company information in Press Kit
- Logo in banner in workshop room
- Logo and link on forum's website
- 5-10 invitations to senior executives to attend

YOUTH 2 BUSINESS FORUM 2011 - 2012

Please fax this document to "AIESEC in Belgium vzw/asbl" at +32 (0) 2 217 47 93
or scan a signed copy and send it to mimi.vang@aiesec.net

Package	Dates	Forum partner	Topic partner	Workshop partner	Additional workshops
Spring Edition	16 th of March 2012	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Subscription		...x € 4.050	...x € 3.250	...x € 1.750	...x € 1.050
Subtotal		€ ...	€ ...	€ ...	€ ...
Total		€ ...			

If you subscribed to Workshops, please select the issue you will be working on:

DISCOUNTS

Exchange Partner Discount

An Exchange Partner receives a **20% discount on each Youth to Business** it participates in. An Exchange Partner is defined as a partner participating in the Global Exchange Program of AIESEC and who has a partnership signed with AIESEC in Belgium.

2-Forum Discount

A company that participates in both Youth 2 Business Forums will receive **10% on each Forum** it participates in.
Note: Discounts are not cumulative.

Date:

Signature:

AIESEC in Belgium asbl/vzw

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Please write in capital letters

Company			
Contact person			
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Address			
Postal code		City	
Phone		Fax	

Please fill in fully the following information even if it is the same than above.

Billing company			
Contact person			
Email			
Address			
Postal code		City	
Phone		Fax	
VAT			
Purchase order number	<i>(if required)</i>		

FINAL NOTES

- **Subscription deadline is 24 October 2011**
- All subscriptions will be handled on a *first come, first served* basis.
- Your participation in the Y2B will be confirmed by Yorick Van Alphen after receipt of the contract.
- **VAT matters** – All prices listed exclude 21% VAT.
The VAT number of AIESEC in Belgium vzw/asbl is *BE 408 138 188*.
Taxable persons located outside Belgium will receive an invoice without VAT:
– *Prestation de service localisée à l'étranger* – article 21, §3, 7° du Code belge de la TVA
– *Dienstprestatie in het buitenland gelokaliseerd* – artikel 21, §3, 7° BTW Wetboek
- **Cancelling your attendance to one of the events will be charged in the following way:**
 - More than 90 calendar days before the Youth2Business: there is no charge;
 - More than 60 calendar days before the Youth2Business: 50% of the price is charged;
 - More than 30 calendar days before the Youth2Business: 75% of the price is charged;
 - 30 calendar days or less before the Youth2Business: 100% of the price is charged.

Date:

Signature:

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